



**anuga**  
SELECT  
India

[www.anuga-india.com](http://www.anuga-india.com)

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# ENGAGE, EXPERIENCE, EVOLVE

*India - The Land Full of Business Opportunities for the Food & Beverage Industry*



African Business Partner



**INDO-AFRICAN CHAMBER  
OF COMMERCE & INDUSTRY**

 koelnmesse



# ANUGA SELECT INDIA

Anuga Select India is an esteemed global platform that highlights the finest in food and beverage innovations from across the world.

As we approach 2025, we invite you to join us at Anuga Select India. This event is your gateway to discovering the latest culinary trends, connecting with industry leaders, and experiencing a diverse array of flavors and innovations. Be part of this vibrant showcase that continues to shape the future of the global food and beverage industry.

## KEY SEGMENTS



AGRI FOODS



FINE FOODS



DAIRY



DRINKS &  
HOT BEVERAGES



COFFEE & TEA



MEAT



BREAD & BAKERY



ORGANIC



HALAL



SWEETS & SNACKS

## VISITOR PROFILE

- Supermarket
- Grocery and Convenience Store
- Distributor, Wholesaler & Retailer
- Food Catering / Food Service
- Hotel, Restaurant and Bar
- Packaging & Distribution Centre
- Food Manufacturer
- Food Importer / Exporter
- Cash & Carry Company
- Departmental Store
- Fast Food
- Bakery / Bakery Organization
- Club & Resort
- Airline

## WHY PARTICIPATE?

- 1 Opportunity to explore world's fastest growing food economy.
- 2 Get connected with Anuga's largest food & beverage network in the world.
- 3 Meet key decision makers from variety of companies and brands.
- 4 Digital communication & marketing platform enabling 360° promotions opportunities.
- 5 Learn, experience the new latest trends in food & beverage industry globally.

### For Further Information Contact:

Sameer Mithia  
+91 98196 15657

s.mithia@koelnmesse-india.com

Vaishali Thakker  
+91 99871 23821

v.thakker@koelnmesse-india.com

## LEADING TRADE FAIRS FOR FOOD

