

# ENGAGE, EXPERIENCE, EVOLVE

India - The Land Full of Business Opportunities for the Food & Beverage Industry

**28.-30.08.2024** 

O Bombay Exhibition Centre, Mumbai, India

www.anuga-india.com



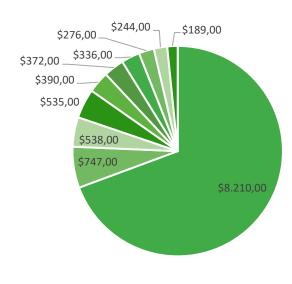
 $Vegetables^{\star}$ 

CAGR 22-27: +8,72%

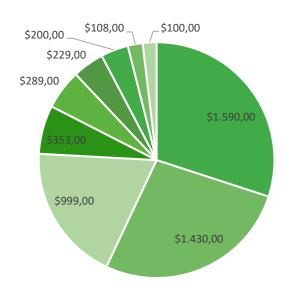
Revenue 2022: \$87,81B Revenue per person 2022: \$62,43

#### 2020 agrifoods export in USD billion: \$11,84B\*\*





#### 2020 agrifoods import in USD billion: \$5,3B\*\*





countries from which the most imports are made

\*statista outlook Consumer Markets December 2022 \*\*India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





















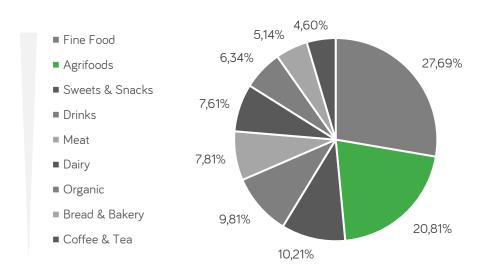






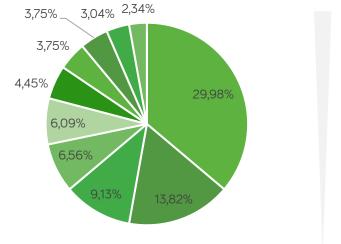


# Percentage of visitors that are interested in agrifoods



### 88% of all Anuga Select India agrifoods exhibitors are from India!

### The top 10 branches visitors, interested in agrifoods, work in:



- Supermarket
- Distributor
- Wholesaler
- Grocery & Convenience Segment
- Food Manufacturer
- Food Importer / Exporter
- Hotel / Restaurant / Bar
- Packaging & Distribution Centre
- Fast Food
- Departemental Store



Sameer Mithia
Group Director
s.mithia@koelnmesse-india.com
491 22 620 44 827