



ENGAGE, EXPERIENCE, EVOLVE India - The Land Full of Business Opportunities for the Food & Beverage Industry

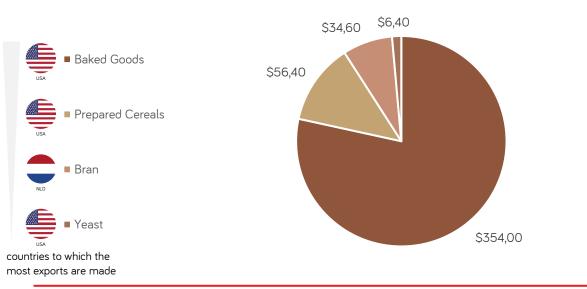
28.-30.08.2024
O Bombay Exhibition Centre, Mumbai, India
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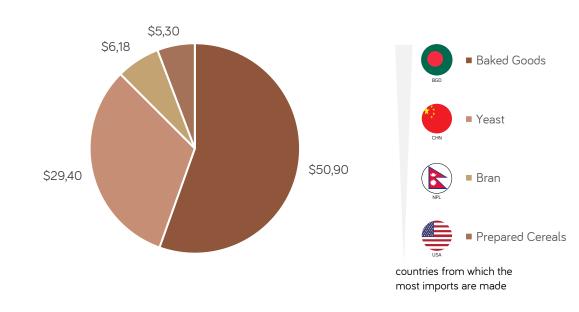
Bread & Bakery Products*

Revenue 2022: \$157,20B CAGR 22-27: +7,28% Revenue per person 2022: \$110,70 **Bread & Bakery Products*** Volume of segment 2022: 231.693,00kg Volume growth 2023: +5,4% Volume per person 2022: 142,7kg









*statista outlook Consumer Markets December 2022 ** India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





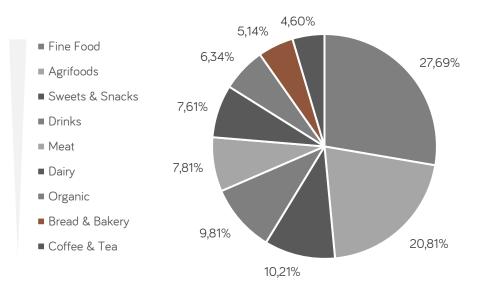


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Percentage of visitors that are interested in bread & bakery



86% of all Anuga Select India bread & bakery exhibitors are from India!

4,04% 7,07% 7,07% 7,07% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 14,14% 11,11% 9,09% 10,00% 10,

- The top 10 branches visitors, interested in bread & bakery, work in:
 - Supermarket
 - Food Manufacturer
 - Distributor
 - Wholesaler
 - Packaging & Distribution Centre
 - Food Importer / Exporter
 - Food Catering Service
 - Fast Food
 - Hotel / Restaurant / Bar
 - Grocery & Convenience Segment

