



ENGAGE, EXPERIENCE, EVOLVE India - The Land Full of Business Opportunities for the Food & Beverage Industry

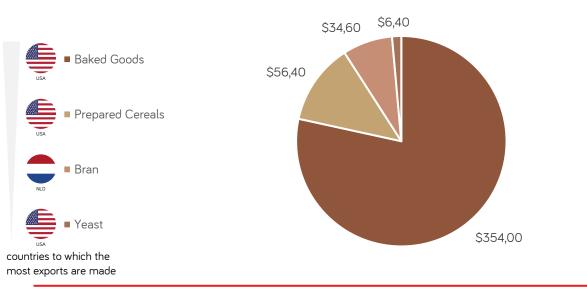
28.-30.08.2024
O Bombay Exhibition Centre, Mumbai, India
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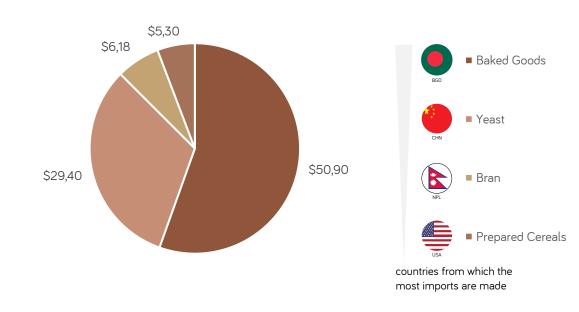
Bread & Bakery Products\*

Revenue 2022: \$157,20B CAGR 22-27: +7,28% Revenue per person 2022: \$110,70 **Bread & Bakery Products\*** Volume of segment 2022: 231.693,00kg Volume growth 2023: +5,4% Volume per person 2022: 142,7kg









\*statista outlook Consumer Markets December 2022 \*\* India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





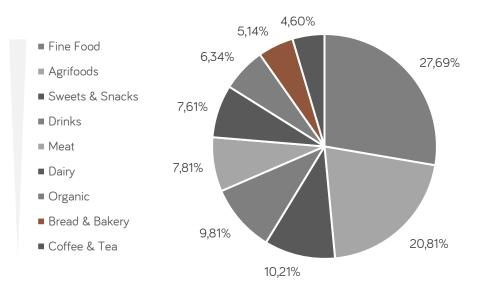


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## Percentage of visitors that are interested in bread & bakery



86% of all Anuga Select India bread & bakery exhibitors are from India!

## 4,04% 7,07% 7,07% 7,07% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 8,08% 14,14% 11,11% 9,09% 10,00% 10,

- The top 10 branches visitors, interested in bread & bakery, work in:
  - Supermarket
  - Food Manufacturer
  - Distributor
  - Wholesaler
  - Packaging & Distribution Centre
  - Food Importer / Exporter
  - Food Catering Service
  - Fast Food
  - Hotel / Restaurant / Bar
  - Grocery & Convenience Segment

