



**SWEETS & SNACKS**



**ENGAGE, EXPERIENCE, EVOLVE**

India - The Land Full of Business  
Opportunities for the Food & Beverage Industry

28.-30.08.2024  
Bombay Exhibition Centre, Mumbai, India  
[www.anuga-india.com](http://www.anuga-india.com)



**Spreads & Sweeteners\***

Revenue 2022: \$10,69B

CAGR 22-27: +3,31%

Revenue per person 2022: \$7,60

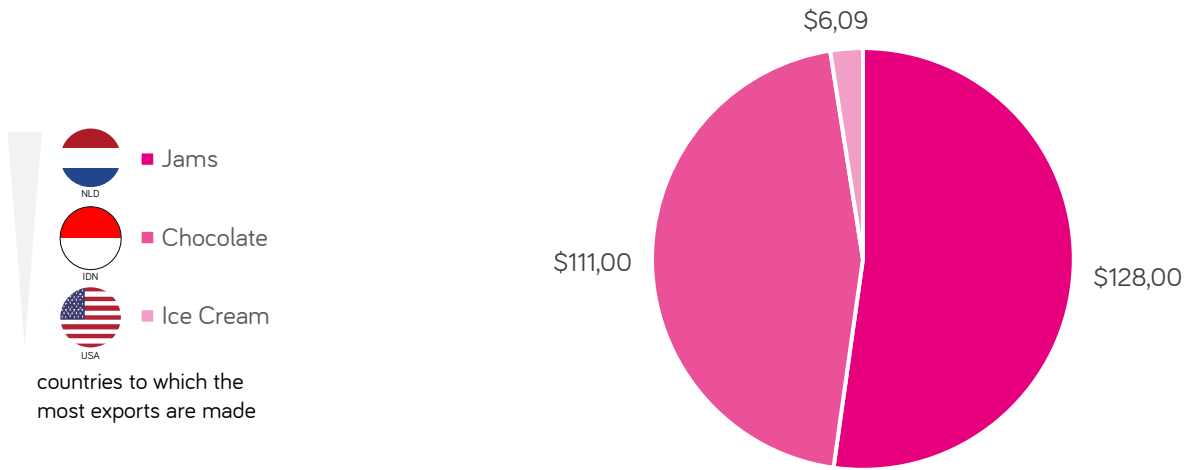
**Confectionery & Snacks\***

Revenue 2022: \$100,50B

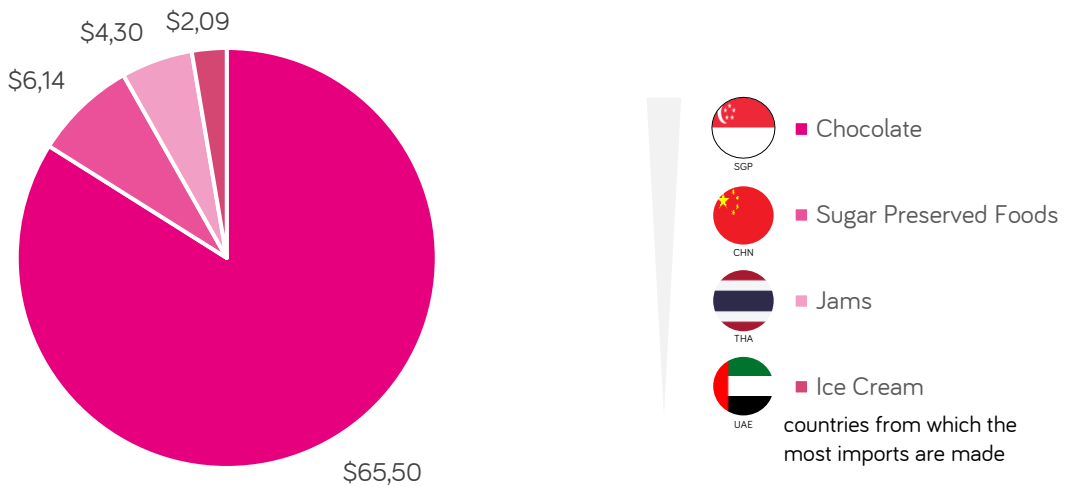
CAGR 22-27: +8,11%

Revenue per person 2022: \$71,43

**2020 sweets & snacks export in USD million: \$245,09M\*\***



**2020 sweets & snacks import in USD million: \$78,03M\*\***



\*statista outlook Consumer Markets December 2022 \*\* India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





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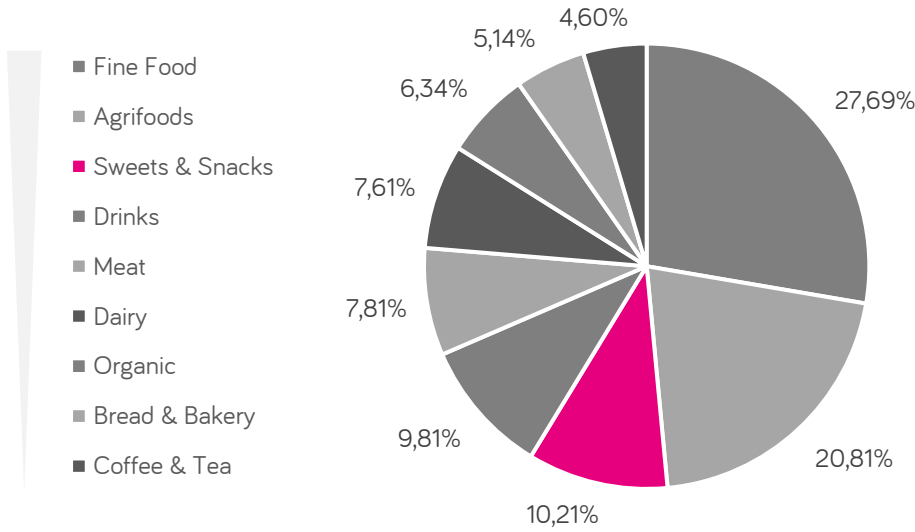
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### Percentage of visitors that are interested in sweets & snacks



**81% of all Anuga Select India sweets & snacks exhibitors are from India!**

### The top 10 branches visitors, interested in sweets & snacks, work in:

