



ENGAGE, EXPERIENCE, EVOLVE

India - The Land Full of Business
Opportunities for the Food & Beverage Industry

28.-30.08.2024

Bombay Exhibition Centre, Mumbai, India

www.anuga-india.com



Non-Alcoholic Drinks*

Revenue 2022: \$10,46B

Revenue per person 2022: \$7,44

Consumption per person 2022: 21,83L

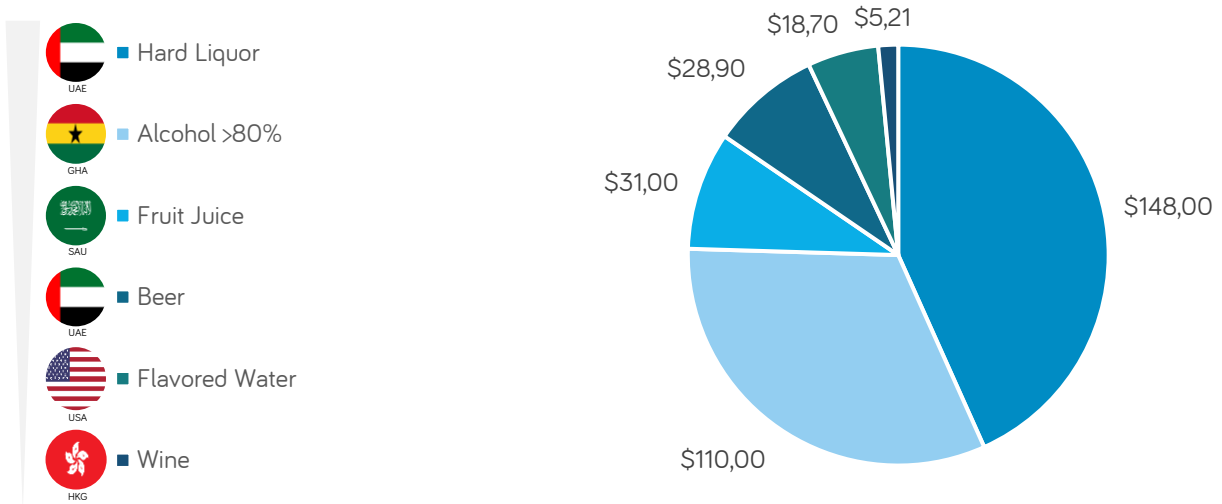
Alcoholic Drinks*

Revenue 2022: \$46,08B

Revenue per person 2022: \$32,76

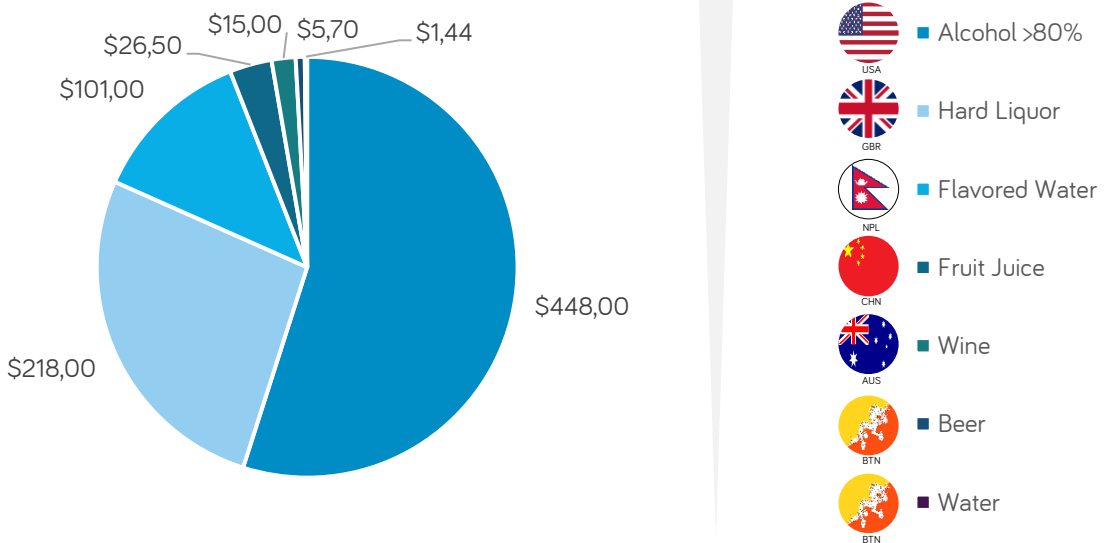
Consumption per person 2022: 8,53L

2020 Drinks Export in USD Billion: \$2,56B**



countries to which the most exports are made

2020 Drinks Import in USD Billion: \$5,4B**



countries from which the most imports are made

*statista outlook Consumer Markets November 2022 **India (IND) Exports, Imports, and Trade Partners | OEC - The Observatory of Economic Complexity





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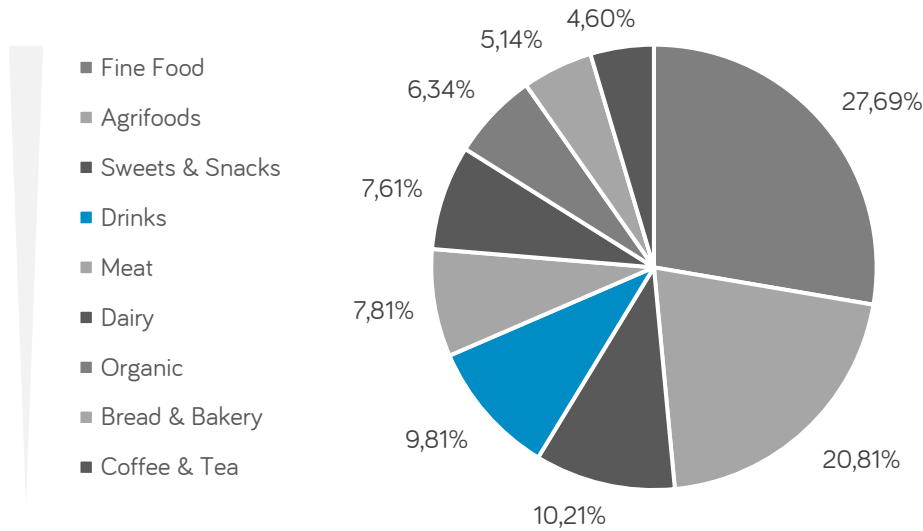
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Percentage of visitors that are interested in drinks



79% of all Annapoorna - ANUFOOD India drinks exhibitors are from India!

The top 10 branches visitors, interested in drinks, work in:

