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Annapoorna



All About Food

India's International Exhibition On
Food & Beverage Trade And Retail Market

POST SHOW REPORT 2022

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ABOUT ANNAPOORNA - ANUFOOD INDIA 2022

The 15th edition of Annapoorna - ANUFOOD India, by its increasing quality in the exhibitors and visitors has paved its way as the most sought- after trade fair in India and the neighbouring region and was held on 14-16 September 2022 at Bombay Exhibition Centre, Mumbai, India along with its concurrent trade fairs ANUTEC- International FoodTec India, PackEx India, Food Logistics India, and ANUTEC - Ingredients India.



“The government is aware that Indian food processing, especially the unorganized sector has major women participation, and we are taking steps to make it an organized sector. We need to increase the pace to achieve the set goals. This can be achieved with reduction of compliances, more communication with the government and the stakeholders, finding timely solutions to challenges. There is a need to enhance the marketing and branding of Indian food processing sector and products. The government is fully committed to support the industry and find solutions to the problems. We also need to further simplify the existing schemes by removing the bottlenecks and industry will play a critical role in this. To boost the sector, the government has already step-up incubation centers to support the industry and innovations.”

SHRI PRAHLAD SINGH PATEL
Hon'ble Minister of State (MOS)
for Ministry of Food Processing and Jal Shakti of India

19,000+
Trade Visitors
Over 300
Exhibitors

110+
Pre-Fixed B2G
And
G2G Meetings

Over 3200
Delegates
25+
Countries

TOP PARTICIPATING COUNTRIES



SECTORS

SPREAD ACROSS **9000 SQM.** OF EXHIBITION SPACE THE LEADING INTERNATIONAL TRADE FAIR UNLOCKED A WORLD OF OPPORTUNITIES IN **10** MAJOR SECTORS OF FOOD & BEVERAGE MARKET



AGRIFOODS

Fresh and natural products, raw material



FINE FOOD

Gourmet, delicatessen and general provisions



DAIRY

Dairy products



DRINKS

Beverages in general: alcoholic & non-alcoholic, soft drinks, juice



ORGANIC

Organic food in general: natural, minimally processed



MEAT

Beef, pork poultry and special meat



BREAD & BAKERY

Bread, baked goods, cakes and pastry



COFFEE & TEA

Hot beverages, tea & coffee, vendline



HALAL

Halal products



SWEETS & SNACKS

Chocolate, confectionery, biscuits and snacks

“An exhibition like Annapoorna - ANUFOOD India is always exciting to us because it is an international exhibition. Exhibitors and pavilions are all of international standards. In addition to the conference, there are food tasting activities conducted. I love seeing people showing their products in different ways around the world. It is a very vibrant show and all of us really enjoy it.”

Dr. NITIN SHANKAR NAGRALE
Founder & General Secretary, Hospitality
Purchasing Managers' Forum (HPMF)

“This was an excellent experience, very happy to see so many stalls here and the number of participants across the country, and international pavilions, which is going to make a big difference to Indian FMCG sector.”

DHAIRYASHIL PATIL
President - All India Consumer Products
Distributors Federation (AICPDF)



WITH OVER 19000 VISITORS FROM 27 COUNTRIES; THE GLOBAL FOOD & BEVERAGE INDUSTRY CONVERGES AT ANNAPOORNA - ANUFOOD INDIA



93%

Of the visitors are satisfied with quality of the exhibits at display

81%

Of the visitors consider Annapoorna - ANUFOOD India as leading food & beverage event

90%

Of the visitors will Recommend Annapoorna - ANUFOOD India to their fellow colleagues

88%

Of visitors agrees to visit 2023 edition of Annapoorna - ANUFOOD India

87%

Of the visitors have Influence on purchasing Or procurement decision making authority

“ Overall, it has been a great experience. We had a lot of productive meetings and found a lot of new suppliers and services; the industry will surely grow when the ecosystem rules and when events like this take place.”

Dr. VIKRAM KAMAT
Founder, VITS Kamat Group

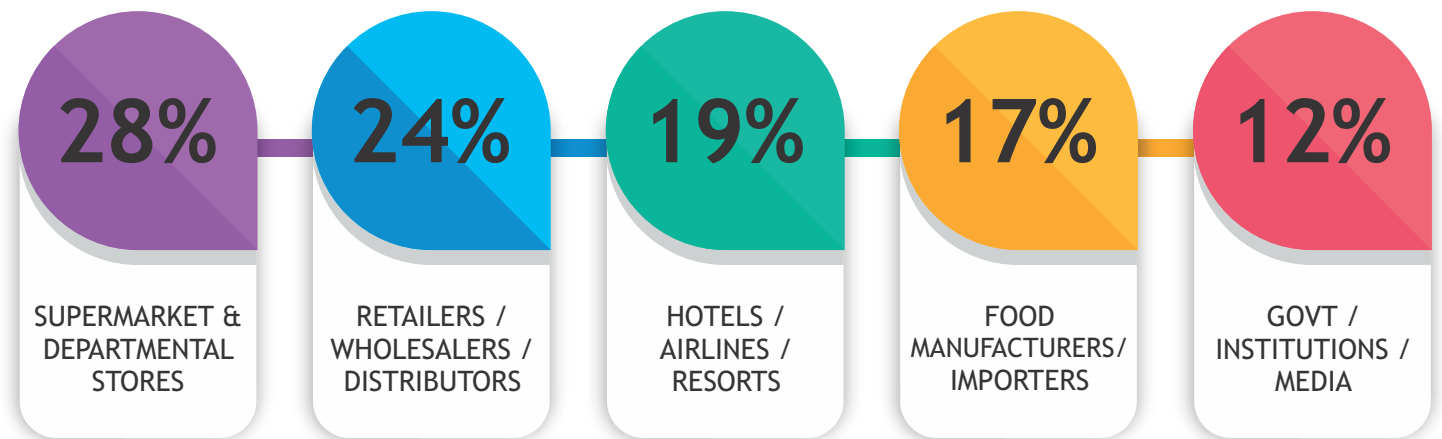
“ It's been a great experience coming to this exhibition for many years. It's always been a great platform for different companies to meet together, from the suppliers, manufacturers, logistics and consumers. Thus, I think getting them all under one roof provides a great opportunity for the industries to grow together.”

ASHUTOSH TRIPADIA
Regional Business Head, Big Basket

“ This exhibition has been pleasant experience overall. During one event, you can meet many new suppliers and manufacturers, discover new products from the market, and get a lot of new leads for your company as a result of this exposure.”

VIDHU SHARMA
Procurement Consultant - The Blues Hotel

64% OF THE VISITORS RATED EXPLORING NEW MARKET TRENDS & NEW INNOVATIVE PRODUCTS AS PRIME PURPOSE OF THEIR VISIT



TOP VISITING BRANDS

And many more...

60%
Top Management

19%
Procurement /
Production / Sales Head

11%
Logistics /
Supply Chain

10%
Govt / Institution /
Media

OVER **300** EXHIBITORS FROM **27** COUNTRIES DISPLAYED **45000+** INNOVATIVE FOOD & BEVERAGE PRODUCTS THAT DEFINES THE CURRENT TREND IN F&B INDUSTRY GLOBALLY



95%

Of exhibitors were satisfied with quality of visitors

82%

Of exhibitors consider Annapoorna - ANUFOOD India as Superior event compared to Other F&B industry event

82%

Exhibitors confirm to participate in 2023 edition of Annapoorna - ANUFOOD India

93%

Of exhibitors will recommend Annapoorna - ANUFOOD India to their fellow colleagues for participation



EXHIBITORS SEGMENT

AGRI FOODS.....	18%
FINE FOOD.....	10%
DAIRY.....	3%
ICE CREAM.....	4%
ALCOHOLIC BEVERAGE.....	3%
NON- ALCOHOLIC BEVERAGE.....	5%
ORGANIC.....	10%
MEAT.....	3%
BREAD & BAKERY.....	5%
COFFEE & TEA.....	5%
SWEETS & SNACKS.....	8%
ALTERNATIVE PROTEIN.....	3%
SPICES.....	9%
HALAAL PRODUCTS.....	3%
OTHERS.....	10%

6 INTERNATIONAL PAVILIONS & LEADING DOMESTIC EXHIBITORS TRULY MARKED ANNAPOORNA - ANUFOOD INDIA AS AN INTERNATIONAL EVENT

INTERNATIONAL PAVILIONS



KEY EXHIBITING BRANDS



And many more...

“ As for the experience, the footfall has actually been better than last few years and we are looking forward to next year. There were many buyers communities that came in, which made us happy. ”

NEHA RAO
Marketing, Bikaji Foods International Ltd.

“ I'd like to thank and appreciate Annapoorna - ANUFOOD India for organizing this event here in India because it's such a great platform for people from all over the world to come together and share their products while looking for buyers in the Indian market. ”

BINAY ADHIKARI
Import and Export Manager, Kimdelssohn (South Korea)

“ It has been a good experience at this trade fair for us. We are receiving a lot of inquiries, both foreign and domestics for our exports. ”

NITIN ARORA
Manager Specialty Fats,
Adani Wilmar Ltd.

“ My overall experience is very good, this time I can say the quality of visitors is very good it's a purely B2B otherwise we always face a problem as a B2C customer come and ask for the sample's but this time its good and control. ”

MANOJ SETHIA
Managing Director,
Manoj Multi Foods Pvt. Ltd.

THOUGHT LEADERS & INDUSTRY EXPERTS SET THE TONE OF FUTURE GROWTH OF FOOD & BEVERAGE INDUSTRY IN INDIA.



28+ Sessions



46+

Esteemed Industry Speakers



A Mega Event

10 MASTERCLASS SESSIONS WERE THE MAJOR ATTRACTION AMONGST THE BUDDING ENTREPRENEURS



“Cooking here was an awesome experience, and the exhibition featured many new products that have been launched post-pandemic. In addition, it is a great event for the hospitality industry, which is starting to recover from the pandemic. This is a great show put on by so many exhibitors in one place. It was a pleasure to cook Japanese cuisine during the show.”

Chef TUSHAR MALKANI
Joint Treasurer, Western India Culinary
Association (WICA)

“ We had a great experience showing our cuisine and products to India. There were many professionals like chefs, restauraners, manufacturers and investors who visited the show. Industry in India is growing and will do better every time. Moreover, the exhibitors are very good, I can see a variety of different foods and products, and I tried some of them that were delicious. I had a wonderful experience at the event.”

Chef RICCARDO SCAIOLI



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Industry Partner



Silver Partner



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Seminar Partner



Registration Partners



Badge Partner



VIP Lounge Partner



Culinary Session Partner



Kitchen Equipments Partner



Partner States



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Digital Content Partner



Knowledge Partners



EXHIBITOR'S PROFILE



Manufacturer



Distributor



Importer



Association



Institution Wholesaler



Commercial Representative



Trade Media



Service Provider



Trading Company



Others

VISITOR'S PROFILE



Supermarket



Grocery and Convenience Store



Distributor, Wholesaler & Retailer



Food Catering / Food Service



Hotel, Restaurant and Bar



Packaging & Distribution Centre



Food Manufacturer



Food Importer / Exporter



Cash & Carry Company



Departmental Store



Fast Food



Bakery / Bakery Organisation



Club & Resort



Airline



Others

For Further Information Contact :

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All About Food

India's International Exhibition
On Food & Beverage Trade And
Retail Market

SEE YOU AGAIN IN

2023

07-09 September, 2023

Bombay Exhibition Centre, Mumbai

In cooperation with:



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