



www.anuga-india.com

MUMBAI, 29.09.- 01.10.2026



ENGAGE, EXPERIENCE, EVOLVE

India - The Land Full of Business Opportunities for the Food & Beverage Industry



KEY SEGMENTS

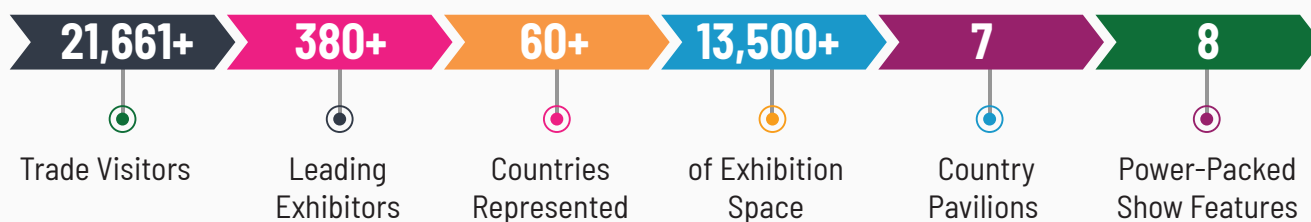


Redefining the Future of F&B Industry

India's leading B2B platform for the food and beverage industry, uniting global suppliers, innovators, chefs, policymakers, and trade professionals under one roof. Backed by the prestigious legacy of Anuga, the world's No.1 food trade fair for the food & beverage industry. It's the ultimate stage to present your brand, launch new products, and connect with thousands of trade visitors, distributors, and key decision-makers eager for innovation and strategic partnerships.



► Key Highlights That Made 2025 Unforgettable:



SHOW FEATURES:



Retail Walk

Guided tour for global exhibitors to explore India's latest F&B retail trends.



Conference Sessions

Industry experts shared insights on emerging trends, opportunities & challenges.

Footfalls That Transformed Into Meaningful Engagements And Business Opportunities.

21,661+ Trade Visitors from **60** Countries

► Top Visiting Countries



► Visitor Profiles

Supermarket/
Departmental Store /
Grocery &
Commodity Store

32%

Retailers &
Distributors/
Modern Retail

35%

Food Manufacturers/
Importers

10%

Hotels,
Airlines, Resorts

16%

Govt. Inst./
Media/Others

7%



Anuga Select India offers a great platform to discover diverse food suppliers, gain industry insights, and explore new international products.



- Rahul Parmar
Director
Onehub Xports



Food truly inspires me, and I was delighted to do a demo with exciting ingredients like chocolate and Saudi dates. It was a wonderful experience showcasing wholesome and healthy nutrition.



- Zeba Kohli
Chef



Innovative Product Awards

Recognized breakthrough products redefining the F&B landscape.



Innovative Showcase Zone

Spotlighted future-ready innovations and sustainable solutions.



ScaleUp Palate

Featured inspiring founder journeys of India's trailblazing F&B brands.



Culinary Corner

Live chef demos and competitions celebrating creativity in cuisine.

CREATING MEMORABLE EXPERIENCES FOR ATTENDEES



Visitors were satisfied with the quality of exhibits



Visitors will visit Anuga Select India 2026



Established new business contacts, networking & acquired new connections

Top Visiting Brands: Adding Flavorful Momentum to Progress



& many more...

Synergy Between Visitor Interests and Exhibitor Strengths



Agrifoods

13% 13%



Fine Food

10% 13%



Drinks & Hot Beverages

11% 3%



Frozen Food

11% 6%



Bread & Bakery

9% 17%



Dairy

11% 7%



Sweets & Snacks

17% 20%



Organic

11% 10%



Halal & Meat

8% 7%

Visitor Exhibitor



Source: All facts and figures presented are from Anuga Select India 2025



Saudi Dates Competition

Chefs crafted innovative dishes using Saudi Arabia's finest dates.



B2B Matchmaking Programme

Enabled targeted business meetings between buyers and exhibitors.



Exhibitors Who Transformed The Show Floor Into A Hub Of Possibilities

380+ Exhibitors from 19 Countries

90%

Exhibitors were satisfied with Anuga Select India 2025

92%

Exhibitors will recommend Anuga Select India to business colleagues

58%

Exhibitors will participate in Anuga Select India 2026

► Top Exhibitors



& many more...

► International Country Pavilions



► Domestic Pavilion

- Forum of Indian Food Importers (FIFI)
- Indian Chamber of Commerce
- Meghalaya State
- Sikkim State
- Spices Board of India
- National Turmeric Board
- Coconut Board of India
- Chamber for Advancement of Small and Medium Businesses

Anuga Select India has been an engaging experience with high visitor interest and quality interactions. As first-time exhibitors, we're excited to return in 2026, bigger and better.

- Linda Bulewa Beaulah Lube NGU
Trade promotion Specialist,
Eastern Cape Development Corporation

Anuga provides us with a premium B2B visitor profile and valuable lead opportunities. Over the years, the show's marketing and promotions have consistently impressed us.

- Ashish
Marketing Specialist
VRS Foods LTD - Paras Dairy

► Exhibitor Profile



Food & Beverage Manufacturers

Producers of packaged, fresh frozen, processed foods and beverage brands (non-alcoholic & alcoholic)



Importers, Exporters & Distributors

National and international trade companies, wholesalers and sourcing agents in the F&B sector



Country & State Pavilions

Government boards, trade associations and export promotion councils showcasing regional and national food products



Foodservice Providers for the Industry

Catering companies, HoReCa suppliers, quick service restaurant vendors and hospitality food suppliers



Food Software & Technology Companies

Providers of ERP, POS, supply chain management and other digital solutions for the food industry

► Why Participate?



Be Part of the Anuga Legacy:

Align your brand with the world's most trusted name in food trade fairs.



Tap Into India's Growing F&B Market:

Capitalize on one of the world's fastest-growing economies and its dynamic food consumption trends.



Meet High-Quality Buyers:

Connect with decision-makers from retail, HoReCa, import-export, food manufacturing segments



Network with Industry Leaders:

Engage with global exhibitors, country pavilions, and influencers shaping the future of the F&B industry.



Together Let's Shape the Future of Food & Beverage Industry.

For Exhibiting Opportunities

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